

Guilherme Candicella Calassi



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07/08/2000



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Summary

Informatics and Computer Engineering student at University of Porto - FEUP.

Experience in marketing, Web Design and other jobs strengthening and consolidating brands in the market. Knowledge on Microsoft Office, Adobe Package and social networking tools to boost a brand. In addition a course of informatics at the Rede de Ensino Técnico de São Paulo - ETEC. I define my mission and that of my company as empowering every person and every organization on the planet to achieve more.

Skills

| | | | |
|------------|--|----------------------|--|
| JavaScript | | Photoshop | |
| HTML5 | | C | |
| CSS3 | | React Native | |
| SQL | | Django | |
| PHP | | Microsoft Excel | |
| Node JS | | Microsoft Office | |
| Math | | Marketing Strategies | |

Professional Experiences

I achieved an exponential development in my skills while working with Mídia KitCom® Comunicações, a company that produces customized magazines, media and specialization in digital influencer, where I worked for 6 months until the beginning of my classes in Faculty of Engineering at the University of Porto.

My highlights in the company:

- Web Development (Full Stack)
- Design Thinking & Branding
- Inbound Marketing

International Experience

In 2017, I attended the Mathematiques International Olympics. The test was applied in Brazil, but with the exemplary performance that I obtained in the event, I won the gold medal and an invitation to the international Youth Convention of Commerce & Economics (IYCCE), which is headquartered biennially in the largest college in the world, the City Montessori School (CMS), India. College, which, has already received certifications and awards from the UN and is now administered by director Jagdish Gandhi

Education Profile

High School

Colégio Parthenon, 2015 - 2017

Complementary Courses

CursoEmVÍdeo - HTML5 e CSS, 2017
B3 Educação - Introdução Desafio
BM&FBOVESPA, 2017
SEBRAE - Marketing Digital, 2018

Undergraduation

Faculdade de Engenharia da Universidade do Porto (FEUP),
2018 - Current

Language Courses

Cultura Inglesa, 2009 - 2013
Curso Ventana Espanhol, 2014 - 2017

Philanthropic works

As an active member of a youth association for more than 4 years, I perform constant social work, especially with children from needy and elderly communities. In the spotlight, we recently had our great Christmas action: Project "Natal + Feliz", which was supported by the Rotaract Club.

Besides, during high school, I led the DOE project, a program created and managed exclusively by students of the Parthenon College.